



# Springboard Communications

## Two Days for Two Years Offer Terms and Conditions

### **Eligibility**

- Participating organizations must demonstrate a primary focus on delivering or supporting education for K-12 school students.
- Participating organizations must have official tax-exempt status and furnish proof of status upon request.
- Past or current Springboard Communications clients are not eligible for this offer.
- Participating organizations may not be affiliated with an immediate family member of a Springboard Communications employee.

### **Selection**

- Eligible organizations nominated by Springboard Communications affiliates or the general public will be invited to complete a Letter of Interest. Only Letters of Interest that are complete and submitted by June 15, 2017 at 5pm MDT will be included in further consideration.
- From eligible Letters of Interest, Springboard will select three finalists based on demonstrated alignment with the criteria included in the Letter of Interest form.
- The three finalists will be announced at a Springboard Communications event on June 21, 2017. Event participants will have the opportunity to vote for one of three finalists, and the finalist that receives the most votes will be declared the winner.
- In the event of a tie, Springboard Communications' Principal will cast the deciding vote.
- Employees of Springboard Communications and their immediate family members will not otherwise participate in voting.

### **Offer**

- Springboard Communications will provide two days, equaling a total of 12 billable hours, of pro bono consulting.
- Consulting is limited to the development of marketing or communications strategy. Implementation of strategy is not included.

- Springboard Communications is based in Denver, and travel outside the Denver metro area is not included. Organizations located elsewhere are invited to engage with Springboard on a virtual basis.
- The pro bono consulting must be utilized by December 15, 2017.
- No cash value is associated with this offer. Springboard Communications may rescind the offer at any time.